

the
Princess Project
Making Dreams Real

Promotes
self-confidence
and individual beauty by providing

free prom dresses
and accessories to high school
girls who cannot otherwise afford them.

Fast Facts

The Princess Project promotes self-confidence and individual beauty by providing free prom dresses and accessories to high school girls who cannot otherwise afford them. We celebrate bodies of all types and sizes, and strive to create a fun, respectful atmosphere where attendees can feel good about themselves.

Since 2002, The Princess Project has made the dreams of more than 18,000 girls real. With your help, we will reach another 3,000+ girls in 2012!

The Princess Project Values

- We celebrate bodies of all sizes, and avoid using body imagery in our marketing and outreach.
- We value the importance of recycling and of using the earth's resources wisely. We seek to show our respect for this recycling process by treating each clothing and/or accessory donation as valued and important.
- We trust that girls who are in financial need of garments or accessories will attend The Princess Project events, and we will welcome them without question. We in turn will foster the important trust of our donors, who give to The Princess Project with the intent that girls in need will benefit.
- We strive to offer meaningful volunteer leadership opportunities for women, and seek to provide a venue for volunteers to grow personally and professionally. We seek to make The Princess Project planning process a rewarding, educational and fun one for our volunteers.
- We strive to include representatives of girls that we serve in our decision-making processes.
- We strive to create a respectful, fun atmosphere for the girls we serve at dress giveaway events.
- We strive to include the diversity of people represented in our communities in our volunteer corps.

2012 Giveaway Details

The Princess Project will serve more than 3,000 California girls through spring giveaway events in the San Francisco Bay Area, Silicon Valley, and San Diego.

Participant Eligibility/Requirements

The Princess Project serves Bay Area and San Diego high school girls who cannot otherwise afford a dress for prom. Girls determine their own need. Girls must have a valid high school ID in order to be admitted and can bring one other guest. Adults are not allowed to shop unless the girl they are shopping for is present.

Frock Talk

"My family has never been able to afford a dress, and because of you I feel so beautiful every year! I feel so cherished and confident. Thank you from the bottom of my heart."

– The Princess Project attendee

Get Involved!

Go to www.princessproject.org to sign up for our monthly e-newsletter, make a donation, learn about volunteering and read about 2012 events.

The Princess Project is a tax-exempt 501(c)3 non-profit organization, Tax ID # 20-1392257.

