



## Princess Project 2012 Space Needs

The Princess Project is a 100% volunteer effort to provide free prom dresses and accessories to San Francisco Bay Area girls who could not otherwise afford them. The Princess Project collects new and gently used formal dresses and accessories from women, girls, and companies throughout the Bay Area, and distributes them free of charge to Bay Area girls at a fun-filled event in the spring. Since The Princess Project began in 2002, nearly 18,000 girls have received free prom dresses and accessories! To learn more about the Princess Project, visit our website: [www.princessproject.org](http://www.princessproject.org)

Our 2012 goal is to serve 3,000 Bay Area high school teens with over 250+ volunteers.

### Dates:

- Ideally, a space available from mid-January through end of March 2012
- We need to be in the space no later than February 1, 2012
- The SF Event Date is still TBD

### Space needs:

- 4,000+ square feet: ideally, retail, office or commercial/warehouse space
- Conveniently located near public transportation options (ideally BART)
- Ground floor space or space easily accessed with access to a loading dock
- An area that can be staged as a changing area
- Working restroom facilities for volunteer staff

### Other Important Details:

- We are a 100% volunteer run organization, the majority of whom are female professionals working & living within the community.
- We are extremely clean and respectful and will keep the building neat and tidy.
- We attract a lot of media attention, including Television, Radio and Newspapers from major networks which will include details about the site location.
- Signs thanking the owner & real estate agency will be prominently displayed at the event and on our website.
- Our project will attract many donors & volunteers who will be visiting the site, providing good traffic and visibility to the site.
- Tax Incentive – we are a 501c non-profit organization.

### Contacts:

- San Francisco Site Chair: Cherie Sapantay, [CherieS@princessproject.org](mailto:CherieS@princessproject.org) or 650-315-3855

